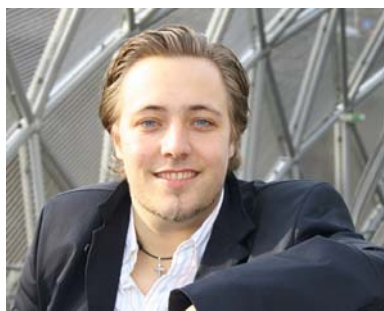


EUROPEAN  
CURRICULUM VITAE  
FORMAT



### Personal information

Name	MAG.GRISSMANN NIKOLAUS, BACC. RER. SOC. OEC.
Address	Mondscheingasse 6 – A-8010 Graz / Austria
Telephone	0043/ (0)650/22 66 400
E-mail	n.grissmannn@grizzly.cc
Nationality	Austria
Date of birth	4. January 1982

### WORK EXPERIENCE

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

#### September 2006 – Present

Grizzly Werbeagentur GmbH., Mondscheingasse 6/2/5, 8010 Graz  
Advertising with focus on new media, Event-Management and Public Relations  
Acting partner, App programming for mobile devices, creative director

#### Responsibilities:

- Leading the daily business
- Controlling the financial situation of the company
- Responsible for prospective clients
- Leading the Company Communication
- Marketing
- Creative Director over all projects
- Head of the public relations leg
- Human Resource Management
- Responsible for the inner company projects
- Product Development

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

### September 2001 – present

SC Dolomitenmann, Brunnenweg 8, 9900 Lienz, Austria  
 Eventmanagement  
 Part of the managing board

#### Responsibilities:

- Leading the board of managers (20 people) during the year
- Head of the sport event (480 competitors, 30.000 spectators)
- Leadership over 400 people on the event weekend
- Controlling the financial situation of the whole event
- Top-level negotiations with sponsors and politicians
- Marketing the whole event in Austria and Germany (TV, graphics, ...)
- Head of the public relations
- Organising the after contest party for the Red Bull Dolomitenmann (15.000 Visitors), compiling incentive weeks for Sponsors (300 guests)
- Responsible for the Homepage

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

### November 2005 – September 2006

AdUp.net GesBr., Mondscheingasse 6/2/5, 8010 Graz  
 Semantic web advertising solutions  
 Chief Executive Officer

#### Responsibilities:

- Leading the daily business
- Controlling the financial situation of the company
- Responsible for prospective clients
- Marketing for the the whole company
- Head of public relations
- Responsible for the homepage content
- Human Resource Management
- Presentation of the company

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

### June 2005 – December 2005

Red Bull GmbH., am Brunnen 1, 5330 Fuschl am See  
 Beverage producer  
 Part of the managing board for an event in South Africa (Red Bull Capetownman)  
 Organizing an extreme sport event in Capetown South Africa

#### Responsibilities:

- Transferring the know-how to the staff members on site
- Marketing the whole event in Austria and Germany (TV, ...)
- Head of the public relations Europe
- Controlling the world wide marketing of the event
- Contact person for sportsmen and press

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

### October 2003 – October 2008

Newspirits.com, Extreme-Sport-Magazine, Mondscheingasse 6/2/5  
 Biggest online extreme sport magazine in Europe  
 Chief editor

Reporting over the most interesting extreme sport activities in Europe, marketing, derivation of the platform, authoring press releases

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

**July 2000 – March 2001**

Military Base Haspinger, Andreas Hofer Strasse, 9900 Lienz, Austria  
 Austrian Military  
 Gastronomy and chief speaker of the soldats  
 Supply of the soldiers during exercises and marches. Leading the soldiers restaurant.

- Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities and responsibilities

**January 1998 – September 2001**

SC Red Bull Dolomitenmann, Brunnenweg 8, 9900 Lienz, Austria  
 Staff member of the organisation crew  
 Gastronomy and Incentive-Program Manager  
 Organizing the after contest party for the Red Bull Dolomitenmann (10.000 Visitors), compiling incentive weeks for Sponsors (300 guests), looking after the guests and fulfilling their needs.  
 Responsibilities:  
 Leadership of a 20 man organisation team, negotiations and charging European Music Bands, controlling the financial situation for the side-events.

**EDUCATION AND TRAINING**

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded

**2007 – 2009**

Master Studies Management and International Business at the Karl-Franzens-University in Graz/Austria  
 Economics with specialization in human resource management, marketing, crisis- and innovation management  
 Master of business administration in 2009

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded

**2007-2009**

Attending the University Course for Journalism (Medienkundlicher-Lehrgang) at the Karl-Franzens-University in Graz  
 Writing skills, speaking skills, moderation, public relations, video production, media studies  
 Akademischer Medienfachmann in June 2009

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded

**2002 – 2007**

Studying managerial-economics at the Karl-Franzens University in Graz/Austria  
 Economics  
 Bacc. rer .soc. oec.

- Dates (from – to)
- Name and type of organisation providing education and training

**1993 -2001**

Attending the Highschool "Bundesrealgymnasium" in Lienz/Osttirol with focus on languages.

**PERSONAL SKILLS  
AND COMPETENCES**

*Acquired in the course of life and career  
but not necessarily covered by formal  
certificates and diplomas.*

MOTHER TONGUE

**German**

OTHER LANGUAGES

**English**

• Reading skills

Excellent

• Writing skills

Excellent

• Verbal skills

Excellent

OTHER LANGUAGES

**Italian**

• Reading skills

Average

• Writing skills

Average

• Verbal skills

Average

**SOCIAL SKILLS  
AND COMPETENCES**

Excellent mix of competencies, acquired through the 8-year experience of coordinating and directly managing of sport events.

Social skills. Brilliant communication skills, acquired by dealing with clients and sponsors. Excellent skills in balancing opinions and managing group discussions towards reaching a positive consensus. Very good team-worker, as my 8-year experience in team-working demonstrates.

**ORGANISATIONAL SKILLS  
AND COMPETENCES**

Strong commitment to success and good leadership, which proved for me to be essential for leading large interdisciplinary and multicultural networks. Excellent skills in the planning and control of financial resources. Large experience in the organisation of large and smaller events.

**TECHNICAL SKILLS  
AND COMPETENCES**

Excellent writing skills and presentation skills. Large know how for graphic and homepage design. Very good computer skills.

**ARTISTIC SKILLS  
AND COMPETENCES**

GOOD WRITING AND DESIGN SKILLS

**OTHER SKILLS  
AND COMPETENCES NOT  
MENTIONED**

GOOD GOLF PLAYER, HCP 5 (1 TIME AUSTRIAN NATIONAL CHAMPION, 1 TIME TYROLEAN CHAMPION);

**DRIVING LICENCE(S)**

Car and motorcycle licence